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4 LARGE-SCALE COOPERATION
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6 AMONG SUNGUSUNGU “VIGILANTES”
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8 OF TANZANIA: CONCEPTUALIZING
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10 MICRO-ECONOMIC AND
11
12 INSTITUTIONAL APPROACHES
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15 Brian Paciotti and Craig Hadley
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18 **ABSTRACT**
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21 *Sungusungu non-state justice organizations in Tanzania exemplify large-*
22 *scale cooperation. Sungusungu third-party enforcers protect property and*
23 *resolve interpersonal disputes for ethnic Sukuma and individuals from other*
24 *ethnic groups who have joined the hierarchically structured organizations.*
25 *We use ethnographic and experimental data to highlight the importance of*
26 *institutional forces when attempting to understand patterns of large-scale*
27 *cooperation. We acknowledge the usefulness of considering micro-economic*
28 *theories (e.g. costly signaling theory) to understand Sungusungu, but show*
29 *that social institutions and a human predisposition to act as a “strong*
30 *reciprocator” are important mechanisms to explain both the origins and*
31 *maintenance of Sungusungu cooperation.*
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37 **Socioeconomic Aspects of Human Behavioral Ecology**
38 **Research in Economic Anthropology, Volume 23, 117–145**
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ISSN: 0190-1281/doi:10.1016/S0190-1281(04)23005-0

INTRODUCTION

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3 Ethnic Sukuma from northwestern Tanzania created “vigilante”¹ non-state justice
4 organizations in 1982 because they believed the Tanzanian justice system was
5 too corrupt and unreliable to protect them. Sukuma agro-pastoralists experienced
6 particular problems when cattle rustling rates increased due to an influx of
7 unemployed and armed men following the end of the Ugandan war in 1979
8 (Bukurura, 1994). To resolve the problem, the Sukuma created a hierarchical
9 justice system that in their native language became known as *Basalama*, or “people
10 of peace.” The system later came to be called *Sungusungu*, a Sukuma word for
11 poison, and a Swahili word for a local type of highly cooperative and aggressive
12 black ant. Both words were fitting; the Sungusungu aggressively controlled cattle
13 rustlers (sometimes using poison arrows) with swift and severe punishments. The
14 system was soon adapted to enforce customary rules (including the punishment
15 of suspected witches), as well as to resolve most types of interpersonal disputes
16 (e.g. adultery, debts). Within a year, the Sungusungu system had spread from
17 northwestern Tanzania to Sukuma populations living in distant regions across the
18 country to create in effect a quasi-national justice institution (Heald, 2002; Paciotti,
19 2002).

20 Upon emergence, all ethnic Sukuma were expected to join Sungusungu. To
21 facilitate the initiation process, Sungusungu leaders traveled to distant areas to
22 teach the system to Sukuma villagers (Bukurura, 1994). Those failing to swear
23 loyalty to their local village Sungusungu chapter were suspected to be thieves,
24 publicly identified, and forced to repay their debts to the community. To govern
25 the new movement, elected organizational leaders and committees were created
26 at each of Tanzania’s village, ward, division, district, and regional political levels
27 (Bukurura, 1994). Today, enthusiastic support of Sungusungu by most Sukuma,
28 as well as a sophisticated organizational system, results in effective large-scale
29 cooperation both within and between distant villages. An example from the
30 traditional Sukuma territory in northern Tanzania illustrates the magnitude and
31 scope of Sungusungu cooperation (Hangaya, 1989). In 1987, suspecting that
32 some villages were harboring cattle thieves, ten thousand Sungusungu members
33 ostracized entire villages by forbidding villagers to enter or leave. The villages
34 were sealed for an entire month until their groups paid the Sungusungu a fine.

35 The Sungusungu system raises theoretical questions about how large groups of
36 individuals can motivate the necessary number of volunteers to create and sustain
37 such a large-scale cooperative system. To explain such cooperative behavior,
38 models based on dyadic forms of interaction are not applicable; Sungusungu
39 enforcement involves very large numbers of individuals who are often strangers
40 with no prior social interaction. Considering this problem, we summarize two

1 different theoretical approaches. First, micro-economic approaches assume self-
2 interest, and that individual-level forces (e.g. augments to one’s individual
3 reputation) are sufficient to explain cooperation. Second, institutional approaches
4 assume that institutional rules are important societal structures that have evolved
5 (possibly by cultural group selection) to facilitate cooperative behavior; rules
6 encourage individuals to not only punish deviants, but also those who fail to punish
7 deviants. In addition, through the process of gene/culture coevolution, humans
8 may have become “strong reciprocators” who – even at a personal cost – initially
9 cooperate in social dilemmas or administer sanctions to defectors. Hereafter, we
10 refer to the institutional and coevolutionary perspective under the theoretical
11 paradigm in which these processes have been modeled – cultural inheritance
12 theory (CIT).

13 We conducted research among a few Sungusungu organizations in the Rukwa
14 region of Tanzania. Our findings, like other studies (Abrahams, 1998, 1989,
15 1967; Bukurura, 1994; Fleisher, 2000; Heald, 2002; Paciotti, 2002), indicate that
16 Sungusungu members cooperate between local and distant villages throughout the
17 country to identify, apprehend, and punish social deviants. With a description
18 of Sungusungu cases, we first illustrate the large-scale nature of Sungusungu
19 operations, and suggest that mechanisms such as kinship and indirect reciprocity
20 are by themselves unlikely to explain the cooperation achieved by Sungusungu
21 (Henrich, 2003). Next, using ethnographic and experimental data, we find support
22 for three predictions generated from CIT. We conclude that CIT, in stressing the role
23 of institutions and strong reciprocity, should be integrated with other evolutionary
24 fields such as human behavioral ecology to form more a complete understanding
25 of large-scale cooperation.

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28 **THEORIES OF LARGE-SCALE**
29 **COOPERATION**
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31 Cooperation, or collective action for mutual benefit, involves two or more
32 individuals interacting to coordinate their actions to achieve some end – usually
33 a collective good (Smith, 2003). Some collective goods, such as the policing and
34 justice provided by Sungusungu, come in the form of public goods; the benefits
35 of controlling deviants – regardless of who participates – can be enjoyed by all.
36 These situations take on the payoff structure of the well-known Prisoners’ Dilemma
37 game in which individual and group-level interests conflict. Individuals lack the
38 incentive to cooperate because the expectation that others will free ride decreases
39 their net benefits (Olson, 1965). In this section, we consider both individual and
40 group-level theories posited to resolve the problem of large-scale cooperation.

Methodological Individualism and Large-Scale Cooperation

Human Behavioral Ecologists (HBE) and many economists in the rational choice paradigm assume that individuals strategically interact to maximize their own selfish interests. Scholars from HBE are interested in evolutionary explanations of human behavior, whereas rational choice theorists are less concerned with questions about the origins of preferences (but see [Bowles, 1998](#); [Hirschleifer, 1977](#)). Although these fields are distinct, they both share a preference to evaluate human behavior from the perspective of individual strategic action ([Nettle, 1997](#)). Thus, hereafter we will refer to these scholars under the label “methodological individualism,” or (MI). MI theorists explain cooperation by mechanisms involving kinship² ([Hamilton, 1964](#)), reciprocity ([Trivers, 1971](#)), signaling ([Smith & Bliege Bird, n.d.](#)), and punishment ([Axelrod, 1986](#)). In general, cooperation results if individuals can identify which individuals in a population to cooperate with (or punish). For example, models of indirect reciprocity suggest that if cooperative individuals (but not defectors) receive a reputation for their prosocial behavior, other cooperators can reward them by reciprocating cooperation. Models involving costly signaling theory also stress the importance of differentially associating with individuals who are likely to cooperate, but provides a way in which individuals can be assured that a potential “cooperator” is not faking such intentions. By engaging in behaviors that are costly to fake (e.g. taking extreme risks to capture thieves), individuals can signal that they are worthy of cooperation, and thus reap the benefits of these interactions.

Kinship, reciprocity and signaling are all likely important for many dimensions of smaller-scale cooperation and interaction, but additional models and empirical data illustrate that such processes are insufficient themselves to explain large-scale cooperation ([Henrich, 2003](#)). This is mainly because the problem of cooperation in dyads (e.g. mutualistic exchange of goods) is much different from cooperation among larger groups ([Boyd & Richerson, 1989](#); [Leimar & Hammerstein, 2001](#); see also [Panchanathan & Boyd’s, 2003](#) critique of [Nowak & Sigmund, 1998](#)). [Bowles and Gintis \(2003, p. 432\)](#) summarize the problem:

Critical differences between dyadic and n -person interactions in this respect are that: (a) the number of accidental defections or perceived defections increases with n , and such “trembles” dramatically increase the cost of punishing defectors; (b) the probability that a sufficiently large fraction of a large group of heterogeneous agents will be sufficiently forward-looking to make cooperation profitable decreases exponentially as n rises; and (c) coordination and incentive mechanisms required to ensure punishment of defectors by self-regarding group members become increasingly complex and unwieldy as n increases.

As discussed below, the Sungusungu depend on hundreds or thousands of other members in local and distant villages to control cattle rustlers and other deviants.

1 Thus, we propose that these MI mechanism themselves are insufficient to explain
2 Sungusungu cooperation.

3 MI researchers from both HBE and traditional economic fields often stress the
4 importance of aggregate individual-level differences in technology and wealth
5 to explain cooperation. For example, individuals with more property to protect
6 might have unilateral interests to encourage cooperation by bringing sanctions
7 against individuals who do not punish social deviants (Olson, 1965). Thus, men
8 with larger cattle herds may be willing to hold leadership positions and reward or
9 punish younger males who help or hinder them to capture and punish thieves. At
10 a group level, these different payoffs to cooperation can create direct incentives
11 to promote cooperation (Ruttan & Borgerhoff Mulder, 1999), as well as facilitate
12 the emergence of cooperative social institutions (Smith, 2003). Although these
13 are likely important forces, as group sizes get larger than a dozen, it becomes
14 increasingly unlikely that the direct per capita benefits of cooperation will be
15 greater than the cooperator’s per capita costs (Boyd & Richerson, 1992).³

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Institutional Theories of Large-Scale Cooperation

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20 Social institutions, as defined here, are sets of cultural rules that uphold patterns
21 of human behavior through sanctions (rewards and punishments) produced by
22 individuals (Ellickson, 1991). Social institutions consist of primary rules that
23 specify the substantive behavior to be controlled (e.g. police cattle rustling), and
24 higher-order rules that encourage individuals to enforce primary rules. Higher-
25 order rules (if enforced) reduce the second-order problem of cooperation by
26 governing enforcement behavior. For example, other members enforcing higher-
27 order rules could punish an individual failing to shame a Sungusungu member
28 for missing a meeting. However, punishing and rewarding others is itself a public
29 good that is susceptible to free-riding (Boyd & Richerson, 1992). Thus, a second
30 and higher-order problem of cooperation occurs in which individuals are tempted
31 to free ride from their duties to punish and reward individuals for cooperating
32 or defecting (Sober & Wilson, 1998). To resolve this problem, we first consider
33 the origins of social institutions, and then ask how such structures can maintain
34 cooperation. Finally, we illustrate how CIT, in tracking cultural evolution on both
35 long and short timescales, bears on the three hypotheses we examine in this paper:
36 (1) institutional sanctions; (2) strong reciprocity; and (3) prosocial cooperative
37 outcomes that are possibly the result of cultural group selection.

38 Methodological individualists focus on the outcomes of individual choices
39 within ecological or economic constraints, thus often discount the importance
40 of cultural evolutionary processes and resulting cultural diversity (Henrich &

1 Boyd, 1998, p. 232). However, many researchers from HBE and subfields within
2 economics and sociology do attribute importance to social institutions (Alvard &
3 Nolin, 2002; Bates, 1994; Ensminger & Knight, 1997; North, 1990; Sosis, this
4 volume). These researchers (and those from the CIT perspective) generally agree
5 that cooperation can be resolved if institutional rules constrain individual behavior
6 and reduce transaction costs (Ellickson, 1991). However, the most important
7 question to MI researchers (Smith, 2003), as well as those working from a CIT
8 perspective (Henrich, 2003), is to understand the origins of institutions; assuming
9 social institutions resolve the cooperation problem only pushes the problem to
10 a different level: what processes generated the social institutions in the first
11 place?

12 To explain institutional origins, MI theorists recognize numerous processes
13 that facilitate the emergence of higher-order cooperative rules. For example,
14 cooperative rules are more likely to evolve in populations in which: (1) most
15 individuals benefit from the institution; (2) there are membership boundaries;
16 (3) the group is small and individuals interact over a period of time; and (4)
17 group members are relatively equal with similar interests (Acheson, 2002). Group
18 equality may be related to the fact that the emergence of norms is less problematic
19 in games of coordination (e.g. driving on one side of the road) because there is
20 less individual conflict over the pattern of behavior to be followed. However,
21 when conflict exists (as it does in cooperation problems), institutional rules
22 will often emerge to uphold the interests of those with the most bargaining
23 power (Ensminger & Knight, 1997). In support of this perspective, there are
24 plentiful examples of institutions that are biased in favor of categories of people
25 with greater access to resources and power (Smith, 2003). However, there are
26 also examples of institutions that do provide prosocial services, and some MI
27 researchers have argued that MI approaches concerning institutional origins may
28 be limited (Acheson, 2002; Eggertsson, 1990).

29 Researchers from CIT (Boyd & Richerson, 1992; Henrich, 2003) posit that in
30 addition to individual-level processes, group-level processes are likely required to
31 explain the emergence of cooperative institutions that produce “other-regarding”
32 behaviors such as voting, giving to charities, and fighting in foreign wars (Bowles &
33 Gintis, 2003). More specifically, CIT suggests that cultural group selection (unlike
34 genetic group selection) is a plausible force among human groups due to social
35 learning processes that maintain within-group variation so that between-group
36 selection can occur.⁴ Henrich and Boyd (2001) build upon previous models of
37 cultural evolution (Boyd & Richerson, 1985) and illustrate that to reduce decision-
38 making costs, humans often conform to the behavior of others in the group. As a
39 result, higher-order rules that motivate sanctions are likely to be learned (copied)
40 by most group members. Once such rules are common (and assuming people

1 are willing to enforce them as discussed below) there is weak selection against
2 rule sanctioning (Boyd et al., 2003). With reduced intra-group variance, variance
3 between groups becomes more sharply defined, and inter-group selection can be
4 stronger. This argument is similar to Sober and Wilson’s (1998) discussion about
5 the relative ease of cultural group selection acting on higher-order rules. As a
6 greater proportion of individuals in population enforce higher-order rules, the
7 enforcement costs can be reduced for each individual. For example, if most people
8 are willing to enforce the rules, cheap mechanisms such as gossip can have a
9 substantial influence on an individual breaking a primary rule. An individual can
10 quickly gain a bad reputation (and the costs of having such a stigma) when most
11 of his or her peers are gossiping.

12 Theory from CIT leads us to three hypotheses about Sungusungu cooperation.
13 First, in documenting the sophisticated set of Sungusungu higher-order rules,
14 we suspect that sanctions resulting from these are important in maintaining the
15 system. Although the direct benefits of participating in Sungusungu are likely
16 substantial (e.g. living in a community free of thieves), we need to explain
17 *how* such cooperation can be maintained among such large groups. Thus, in
18 our first hypothesis concerning Sungusungu, we posit that institutional sanctions
19 cannot be ignored. Hypothesis 1: sanctions provide indirect incentives to motivate
20 Sungusungu cooperation.

21 Second, to explain why individuals are willing to pay the costs of rewarding
22 and punishing other individuals for their cooperative or non-cooperative behavior,
23 CIT scholars argue that the process of gene/culture coevolution, along with
24 cultural group selection, led to human preferences to cooperate with both non-
25 kin and individuals one is unlikely to engage with in future interactions. In
26 contrast to the “weak” reciprocity mechanism discussed above, most humans
27 may act as “strong reciprocators” by coming to a new social situation with a
28 predisposition to cooperate with others and punish defectors – even at a personal
29 cost (Fehr et al., 2002). Evidence for this comes from experimental economic
30 games in which individuals in non-iterated, anonymous situations often cooperate
31 initially, and punish free riders with costly sanctions (Henrich, 2003). However,
32 such preferences are influenced by institutional rules of social groups, thus the
33 magnitude and scope of “strong reciprocity” is often conditional on cultural
34 variation (Henrich et al., 2001; Paciotti & Hadley, 2003). As discussed below,
35 different Tanzanian ethnic groups have different cultural histories; the Sukuma are
36 predisposed to large-scale cooperation, whereas the Pimbwe are not. Although
37 individuals from both ethnic groups are likely to act as strong reciprocators,
38 we predicted that Sukuma individuals would be more prosocial than Pimbwe,
39 especially across a wide social scope. Hypothesis 2: Sungusungu cooperation is
40 influenced by “strong reciprocity” and institutional context.

1 Finally, numerous empirical studies suggest that cultural group selection has
2 been an important force among human groups (Kelly, 1985; Stark, 1997; Wilson,
3 2002). An important outcome is that cultural group selection can create institutions
4 that limit within-group conflict and curtail one's self-interests. We suspect that
5 Sungusungu is based on foundation of institutional rules that were at some point
6 influenced by group-level processes such as cultural group selection. With few data,
7 we can only speculate on the processes that led to the emergence of Sungusungu.
8 However, the outcomes of such processes can be measured, and we predicted to
9 find to Sungusungu behaving as an adaptive system. Hypothesis 3: Sungusungu,
10 although imperfectly, limits internal corruption, and provides prosocial services to
11 the community as a whole.

12 13 14 **SITE DESCRIPTION AND ETHNIC GROUPS** 15

16 Ethnographic fieldwork was conducted in the Rukwa region (Mpimbwe Division,
17 Mpanda District), specifically in the villages of Mirumba and Kibaoni (Fig. 1).
18 Pimbwe, Fipa, Sukuma and a few individuals from other ethnic groups live
19 interspersed in villages south of Katavi National Park. The Pimbwe (original
20 inhabitants of the area who hunted game and cultivated maize) now mainly depend
21 on horticulture following the implementation of a national game reserve. After the
22 state settlement scheme in the 1970s (*Ujamaa*), some of the Pimbwe were forced
23 to leave their isolated households within the forest areas and locate centrally in
24 villages that now contain a few thousand people. The Pimbwe political structure
25 during pre-colonial periods involved loosely linked clans controlled by a chief in
26 a centrally located village (Willis, 1966). Ethnographic data in the study region
27 confirms the persistence of smaller scale institutions that encourage cooperation
28 within smaller units such as clans or villages. Pimbwe have few large-scale
29 gatherings or events involving individuals from outside the extended family or
30 friendship networks. They interact mostly with their families and friends from
31 their village. As a result, Pimbwe residential mobility is low, and most individuals
32 live in the village in which they were born (Holmes, 2003)[MSA1]. Concerning
33 social control, the Pimbwe rely mainly on the state justice system, gossip, and
34 personal violence to mediate disputes. Finally, due to multiple social and economic
35 forces, Pimbwe institutions have decayed, and few individuals beyond a few elders
36 remember traditional beliefs and customs (Paciotti & Borgerhoff Mulder, 2004)
37 The second ethnic group are the Fipa from the nearby Fipa plateau located a
38 few kilometers south of the study villages. A substantial number of them have
39 migrated to the area from the plateau to the lowland areas of Rukwa. Many Fipa
40 live dispersed within Pimbwe villages, but others live a few kilometers outside of

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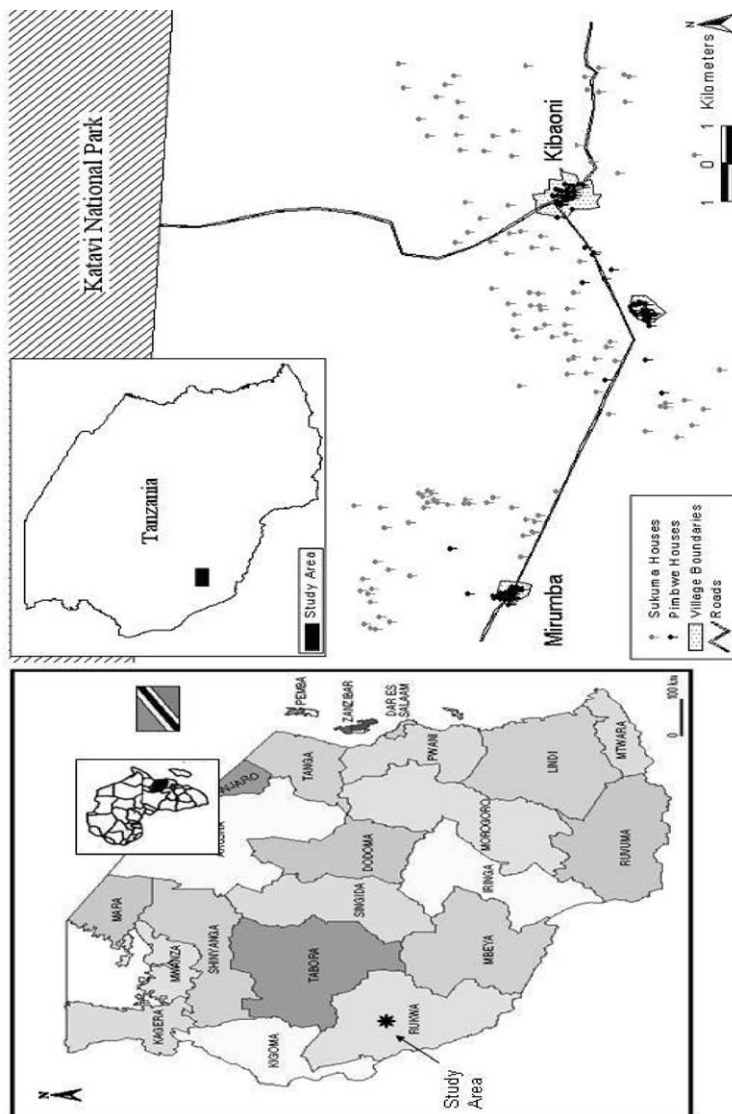


Fig. 1. Map of Tanzanian Regions and Study Area.

1 the village in smaller isolated settlements. They are linguistically and culturally
2 similar to the Pimbwe, yet historically were involved in larger scale cooperative
3 due to stronger chiefdoms (Willis, 1966).

4 Sukuma agro-pastoralists, the third ethnic group, migrated in large numbers
5 starting in the 1960s from the Shinyanga and Mwanza regions (Fig. 1). After a
6 short time, Sukuma reached the Rukwa region, as well as more distant regions of
7 Tanzania (Galaty, 1988). In the study area, the Sukuma live outside of the Pimbwe
8 villages in large extended households, and often cultivate large amounts of maize,
9 sweet potatoes, millet, and rice. In addition, many Sukuma households have a few
10 dozen cattle, and some have large herds numbering in the thousands. In comparison
11 to the Pimbwe and Fipa, the Sukuma have social institutions that operate on much
12 larger scales. Historically, the Sukuma lived in a multiple chiefdom system in which
13 local chiefs controlled large areas but also cooperated with distant chiefs. Sukuma
14 cooperate at larger social scales than the Pimbwe. In the study area, they organize
15 yearly dance competitions in which almost all Sukuma from the neighboring
16 villages (between 2 and 15 miles away) come to compete and socialize. There is a
17 continual influx of new Sukuma migrants, and individuals quickly integrate within
18 their new communities. In contrast to Pimbwe, Sukuma have strong symbolic
19 ethnic markers signaled by jewelry, colorful capes, and hats.

21 **SUNGUSUNGU: HIERARCHY, PUNISHMENT,** 22 **IDENTITY, LEGITIMACY**

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24
25 It is an important qualitative finding that the Sungusungu has all of the institutional
26 components described by Richerson and Boyd (1998). Sungusungu, similar to
27 armies or state bureaucracies, benefits from structures or processes that form: (1)
28 organizational hierarchies; (2) higher-order institutional rules producing rewards
29 and punishments; (3) in-group symbolic identity; and (4) legitimacy. In this
30 section, we illustrate the importance of these components within the Sungusungu
31 institution. This qualitative framework will provide a background to explore the
32 hypotheses in later sections.

33 First, organizational hierarchies strengthen the lines of command and control
34 through nested hierarchies of offices or units. The Sungusungu hierarchy is
35 structured like an army in that it defines membership and provides leadership
36 structures to guide specific actions. However, unlike many armies or large-scale
37 organizations, Sungusungu is a voluntary organization without direct monetary
38 remuneration. During the initiation process, leaders informed villagers that by
39 joining the organizations they would receive the benefits of living in an area
40 free of cattle rustlers and other thieves. However, as stressed below, the Sukuma

1 mandated participation; those not joining Sungusungu were assumed thieves. In
2 addition, individuals from other groups were given an opportunity to pay a fee to
3 join the organizations. By limiting membership to Sukuma and individuals who
4 pay the joining fee, the Sungusungu internalize the benefits of the public goods
5 they provide. Although the organization cannot exclude the benefits of overall
6 reduced levels of crime and deviance, they are able to limit some of their services
7 to those individuals who are members of the organizations; Meonly upstanding
8 members earn the privilege of being able to ask Sungusungu for help.

9 With a large number of subordinate members, Sungusungu requires formal
10 leadership structures. At the lowest political level, Sungusungu leadership is
11 organized to control the affairs of each village. A chief called the *Ntemi* holds the
12 highest village-level rank. Working with the *Ntemi* is a secretary who documents
13 all organizational business. The Sungusungu emphatically stress the importance
14 of preventing corruption, thus they document in writing all their decisions
15 and actions. Second in command to the *Ntemi* is a chairperson (*Mwenyiketi*)
16 who uses charismatic speaking skills to lead meetings and trials. Although the
17 leaders have substantial prestige and power to lead, each village has an elected
18 committee of a few dozen men who through discussion and voting procedures
19 work with the leaders to make decisions. Finally, a rank-and-file of commanders
20 and guards (police) are responsible for the apprehension of cattle thieves and other
21 deviants. Each village has a grand commander who dictates orders to lower-ranked
22 commanders who control about a dozen guards living in their section of the village.

23 Effective inter-village Sungusungu cooperation is achieved by higher-level
24 leadership structures. At each level of the Tanzanian political system an elected
25 leadership, similar to the system described for the village, controls the lower-level
26 Sungusungu chapters. Thus, an *Ntemi*, chairperson, secretary, and a dozen or so
27 council members are responsible for Sungusungu affairs in their ward, division,
28 district and region. The higher-level governing is important for coordinating efforts,
29 as well as controlling possible corruption within the system. Higher-level leaders
30 seek information about the behavior of village leaders and call meetings to assess
31 how well individuals performed their duties.

32 A second mechanism to explain large-scale cooperative institutions – higher-
33 order institutional rules producing punishments and rewards – is important in
34 Sungusungu (Boyd & Richerson, 1992). Leaders and council have the power to
35 extract large fines from social deviants. Those found guilty of crimes such as
36 stealing cows can be fined any number of cattle, goats, or chickens depending on
37 the severity of the violation. Offenders are required to: (1) pay back the loss to the
38 victim; (2) pay a fine to the Sungusungu (1000 Tanzanian shillings in the study
39 area); and (3) remunerate any Sungusungu members for costs accrued during the
40 case. In addition, the organizations have strict rules and punishments to control their

1 members. Organizational rules mandate attendance and punctuality to all meetings,
2 bringing thieves and witnesses to the Sungusungu court by guards, and general
3 compliance to any order from high-ranking members. Rules prohibit the slandering
4 of the organization or its leaders, mandate the reporting of all crimes to appropriate
5 leaders, obeying ostracisms, and never lying or stealing; even the slightest dishonest
6 remark or the “borrowing” of organizational property are serious infractions. Other
7 important rules forbid council members from spreading information discussed in
8 the secret meetings. Finally, any information about thieves must be brought to
9 the committee immediately so that thieves do not have the opportunity to flee –
10 failure to do so may result in a fine. Although few of these rules are codified in
11 Sungusungu records, there is consensus (at least within villages) about what the
12 rules are and what sanctions they produce. The council members are responsible
13 to meet, and through an open forum, come to an agreement about the exact fine or
14 other sanction to be administered (Paciotti, n.d.).

15 Sungusungu members are entitled to a fraction of the fines (usually in the form
16 of cattle) that the organizations collect. Sungusungu in the study area, as well as in
17 the area described by Bukurura (1994), use part of the fines for extravagant feasts
18 in which all members are welcome to eat and drink. In the study area, thieves
19 stealing major items such as livestock are fined two cows; one cow is eaten at a
20 Sungusungu feast, and one cow is saved for the village Sungusungu bank. The
21 bank is an informal way to store fines obtained by the organizations. The Ntemi
22 keeps the fines, but the secretary writes down the amount of money or livestock he
23 is holding, and members monitor the Ntemi to ensure that he is not expropriating
24 the funds. Resources in the bank are saved for future Sungusungu expenses such
25 as expeditions to retrieve stolen cattle or even as a source of loans for needy
26 members.

27 Third, in-group symbolic identity as defined by forces such as institutional rules
28 or ethnicity can stimulate cooperative behavior by shifting preferences to sustain
29 group over individual interests as well as promote interpersonal trust (McElreath
30 et al., 2003). As shown below, it is interesting that most Sukuma participate in
31 Sungusungu due to an ethnic mandate for their compliance. Finally, those involved
32 in the system must view the organizational sanctioning systems as legitimate.
33 Elsewhere the senior author discusses the democratic nature of Sungusungu
34 (Paciotti, n.d.); there is general enthusiasm to control organizational corruption
35 and challenge the decisions of leaders and council members. We illustrate this
36 point with examples below.

37 Our description of the Sungusungu illustrates that institutional rules likely
38 exist, and set up a strong foundation for large-scale cooperation. Although we
39 have little data about the processes leading to the emergence of Sungusungu, we
40 know that in pre-colonial times of the past few centuries, sophisticated Sukuma

1 institutions had the ability to promote large-scale cooperation. The Sukuma had
2 neighborhood organizations, secret societies, dance societies, and male youth
3 associations (Abrahams, 1967) that likely prepared them for the introduction
4 of externally sponsored socioeconomic programs (Iliffe, 1979), and political
5 mobilization campaigns that took hold in northern Tanzania in 1959 (Abrahams,
6 1965). Associations of young boys performed duties similar to Sungusungu such
7 as searching for lost cattle or relaying messages, and the courts assembled by
8 Sungusungu are similar to the traditional neighborhood courts (Abrahams, 1965).
9 The rapid emergence of Sungusungu, and its spread to Sukuma villages across the
10 country in a few years, is testimony to the hypothesis that Sukuma were already
11 well endowed institutionally to engage in large-scale cooperation (Bukurura, 1994;
12 Paciotti & Borgerhoff Mulder, 2004).

METHODS

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16
17 Ethnographic fieldwork in the Mpimbwe Division of Mpanda District amounted
18 to 10 months spread over three trips; 1998 (Aug.–Oct.), 1999 (July–Sept.), 2001
19 (April–July). One of us (Paciotti) became a member of the Sungusungu during a
20 pilot trip to the field site and was invited to attend all meetings and activities.⁵
21 Because Paciotti was invited to be a council member in the committee, he had
22 the opportunity to attend secret meetings open only to committee members. Using
23 participant observation techniques, he gathered information during meetings and
24 activities in order to document rules and patterns of Sungusungu behavior. In
25 the final trip to the study site, a survey about attitudes toward Sungusungu was
26 conducted among Sukuma and non-Sukuma.

27 The survey was designed for Sungusungu members, including both Sukuma
28 ($N = 42$) and non-Sukuma individuals ($N = 26$). Male head of households were
29 interviewed in most cases, but in a few cases, the sons of household heads were
30 interviewed in place of their fathers because some older men had difficulty
31 understanding Swahili. Sampling for the survey was non-random because it was
32 often difficult to locate specific individuals when needed. For example, men were
33 often on trips tending to their rice fields or cattle herds. Although some sampling
34 bias may exist, the survey questions generally corresponded with the more in-depth
35 interviews conducted among key informants. With respect to wealth asymmetries,
36 we discovered from an earlier census of the village that wealthier Sukuma herders
37 live in specific areas. Thus, Paciotti made an effort to visit households in all of these
38 areas, and we believe the sample captures a great deal of variation with respect to
39 household wealth. Finally, a sample of Sukuma and Pimbwe played different roles
40 in the Ultimatum and Dictator games developed by economists. The procedures

1 used in these experiments are discussed below, and in more detail in Paciotti and
2 Hadley (2003).

3 4 5 **ETHNOGRAPHIC AND EXPERIMENTAL RESULTS**

6
7 In this section, we first document the large-scale nature of Sungusungu cooperation.
8 We present a sample of cases that illustrate the sophisticated level of inter-village
9 cooperation to resolve problems that go beyond the local village. In the next sub-
10 sections, we evaluate each of the three hypotheses concerning CIT and Sungusungu
11 cooperation.

12 13 14 *The Nature of Sungusungu Cooperation*

15
16 Through both personal experience and documentation of Sungusungu case
17 records, we found that the organizations effectively cooperate with all nearby
18 and distant organizational chapters (Table 1). In one case, thieves armed with
19 guns and machetes violently robbed a nearby store. Sungusungu guards from five
20 neighboring villages responded to the alarm call and stood guard at all of the
21 major trails and roads leading out of the area. They apprehended two of the four
22 thieves. In another case, the Sungusungu in the study area received news that
23 thieves were operating unpunished in a distant city 100 miles away. At the time,
24 there were not any local Sungusungu to resolve the problem. Realizing the need to
25 control these deviants, the Sungusungu of Mirumba financed transportation and
26 lodging costs for their leaders and about forty Sungusungu guards to apprehend and
27 punish the thieves. Next, it is interesting that the Sungusungu treat all cases very
28 seriously. In In one case, a group of dancers was hired by a Sukuma family to
29 perform for them while wedding their crops. A cattle horn was sounded to alarm the
30 Sungusungu that another group of Sukuma had “stolen” the dancers so that they
31 could perform at their weeding party. Informants estimate that about 50 guards
32 and their commanders cooperated to bring these rather benign “thieves” to the
33 village court for punishment. In addition, we have witnessed young Sungusungu
34 guards from distant villages looking for suspects and gathering information to
35 resolve cases. Such cooperation is facilitated by Sungusungu rules that mandate
36 the local Ntemi to provide assistant to other Sungusungu members on missions or
37 in distress.

38 Ostracism cases also illustrate members’ widespread commitment to cooperate
39 between villages. In the study area, we found evidence that the Sungusungu are able
40 to completely ostracize individuals from other Sungusungu members (effectively

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40**Table 1.** Examples of Sungusungu (SS) Cases Involving Inter-village Cooperation and Trust.

Event Type (Frequency)	Actions Taken	Scale of Cooperation
Store Robbery (1)	Locate and find armed thieves	200 + guards
Apprehend thieves stealing dancers (1)	Dancers hired to perform at a wedding party were “stolen” by another group	40–50 guards
Visit by Tanzanian President (1)	Ward-level government asked SS to buy food for president; SS contributed 2 cows and 10 guards for greeting	40 + people in meetings; select group of guards
Mission to punish thieves in distant city (1)	Large mission to go to city of Mpanda to locate and punish thieves suspected of hiding there	100 + (?)
Meetings to punish SS leaders (3)	Ntemi in two incidents accused of stealing from SS	100–200 members at meetings
SS elections (numerous)	SS elect leaders by having voters line up behind candidates	200–300 members for some meetings
Ostracisms (3–4)	All SS members forbidden to interact with ostracized individuals	All SS members
Truck accident (1)	Overtaken truck with rice was protected by SS guards from possible looters	20 + guards (?)
Guards search for stolen cattle (1)	Guards from different Tanzanian regions (300 + miles) cooperated with local SS	Guards unlikely to meet local SS again
SS letters arriving from distant SS chapters (numerous)	Letters with information about stolen cattle sent to local SS from other distant SS organizations	SS from many villages pass on letters
Enforcing prohibitions during cholera epidemic (1)	Village and ward authorities asked SS to guard checkpoints	SS guards from three villages
Search for lost man (1)	A man lost in the forest and was found by the SS	Numerous SS guards
Rapid incorporation of new leaders (1)	Ntemi from a distant northern village was immediately asked to be the Ntemi in Mirumba	SS of Mirumba

1 all Sukuma in the ward and beyond), even from their own kin and other individuals
2 who depend on them. In one case, Sungusungu ostracized a Sukuma storeowner for
3 adultery. Sukuma customers living in different villages obeyed the ostracism even
4 though they depended on his products. In another ostracism case, all Sungusungu
5 members were forbidden to interact with the offender. His family was not allowed
6 to interact with him, and Paciotti was informed that he would be fined if he tried
7 to interview him.

8 These and other cases in [Table 1](#) illustrate that large numbers of individuals
9 cooperate to control thieves and provide other prosocial services discussed in
10 more detail below. To evaluate the mechanisms of cooperation, it is important to
11 recognize that Sungusungu participants often cooperate with non-kin that they
12 are unlikely to interact with in the future. For example, in contrast to the more
13 sedentary Pimbwe and Fipa, the Sukuma are constantly on the move to find better
14 pastures for grazing and cultivation ([Galaty, 1988](#)). As a result, the Sukuma are
15 likely to have low levels of genetic affinity with other Sukuma in the area, as
16 well as discount the likelihood of interacting with the same Sukuma individuals
17 in the future ([Holmes, 2003](#)). In sum, although kinship and reciprocity are likely
18 important mechanisms sustaining Sungusungu cooperation within segments of
19 villages ([Richerson & Boyd, 1998](#)), such mechanisms likely work in concert
20 with the institutional arrangements described above. Considering the theoretical
21 models discussed above, these examples of Sungusungu interaction suggest that
22 kinship and “weak” reciprocity mechanisms are unlikely to explain Sungusungu
23 cooperation.

24 **Hypothesis 1.** Sanctions Provide Important Indirect Incentives to Cooperate.

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26 [Table 2](#) presents all of the cases heard by the Mirumba Sungusungu committee over
27 a four-year period. The variety of cases illustrate that the Sungusungu are concerned
28 with punishing thieves, as well as resolving debt conflicts, adultery cases, and other
29 inter-personal disputes. Sungusungu members described debts and adultery cases
30 as variants of thievery that cannot be tolerated. Many respondents described that by
31 punishing debtors and adulterers, they are ensured that they will not themselves be
32 victims of such individuals in the future. Thus, Sungusungu members recognize
33 the direct benefits of their actions (e.g. living in a community free of thieves).
34 In contrast, indirect incentives are the rewards and punishments (material or
35 symbolic) produced by institutional sanctions that encourage individuals to
36 contribute to the policing efforts of Sungusungu. In this section, we first consider
37 the direct incentives to participate, and then illustrate the relative importance of
38 indirect incentives.

39 Leaders and committee members take fewer risks and experience fewer costs
40 than the rank-and-file. Leaders experience the opportunity costs of traveling to the

Table 2. Summary of Sungusungu (SS) Cases From the Village of Mirumba (all Cases from January 1997 Through February 2001).

Case/Event Type (<i>N</i>)	Ethnicity of Offender/Victim	<i>N</i>	Sanctions
Debt dispute (23)	Sukuma/Sukuma	4	Debt paid to plaintiff
	Non-Sukuma/Non-Sukuma	7	
	Sukuma/Non-Sukuma	7	
	Non-Sukuma/Sukuma	5	
Theft (6)	Sukuma/Sukuma	3	Return property and fine of one cow
	Non-Sukuma/Non-Sukuma	1	
	Sukuma/Non-Sukuma	1	
	Non-Sukuma/Sukuma	1	
Farming/Herding dispute (5)	Sukuma/Sukuma	3	Repay amount of maize livestock ate
	Non-Sukuma/Non-Sukuma	1	
	Sukuma/Non-Sukuma	1	
Adultery/Domestic (4)	Sukuma/Sukuma	3	Serious offence; Fines between 2 and 4 cows
	Non-Sukuma/Non-Sukuma	1	
	Sukuma/Non-Sukuma	1	
	Non-Sukuma/Sukuma	1	
Slander/Lying (4)	Sukuma/Sukuma	3	Serious offenses with 1–2 cow fine or 5000 shillings
	Sukuma/Sungusungu	1	
Bridewealth dispute (3)	Sukuma/Sukuma	3	Settlement on bridewealth, and variable fines
Resisting arrest (1)	Sukuma/Sungusungu	1	1 cow and 10,000 shillings. Ostracized due to late payment
Witchcraft accusation (1)	Sukuma/Sukuma	1	6,000 Shillings

village and time spent in meetings that usually last one or two hours.⁶ Potential risks to leaders include possible retaliation from fined individuals. However, institutional rules limit this possibility. Since a large number of individuals participate in punishment and because most members legitimate the punishments issued by the Sungusungu authorities, it is unlikely that deviants will retaliate. In contrast to the leaders, rank-and-file members often perform potentially costly and risky duties such as apprehending thieves and looking for witnesses. These duties are dangerous because many thieves in Tanzania are armed. We heard a few reports of Sungusungu guards being injured or killed while performing their duties. In addition, many Sukuma are fearful that the police cooperate with thieves by lending them resources and guns (Bukurura, 1994). However, most respondents stated that witchcraft and

1 other special techniques are used to reduce the risks of catching armed thieves.
2 For example, the Ntemi uses his knowledge of traditional medicines to make the
3 bullets from thieves' guns turn into water, and the guards practice clever techniques
4 to render dangerous thieves harmless.

5 Although costs and risks are substantial to varying degrees among leaders and
6 the rank-and-file, both groups receive direct benefits for performing their duties.
7 First, all participants in good standing can ask Sungusungu for assistance if they
8 should require it. Such a right is important since many of the problems people
9 experience involve debts and adultery – both disputes that require a plaintiff to go
10 to the organizations and ask for help. In addition, all upstanding members can enjoy
11 the feasts that result from organizational fines. These feasts provide large amounts
12 of meat and beer, and many informants discussed how members (especially older
13 men) yearn for these occasions. Overall, attending Sungusungu meetings is a good
14 excuse to come to the village to drink beer and gossip with friends. Second, acting
15 as an exceptional leader or performing risky duties as a guard are costly signals
16 that others may not be able to fake. Thus, individuals may benefit from increases in
17 their social status, which can later be translated into other benefits such as mating
18 opportunities (see discussion below about costly signaling theory). It is possible
19 that this is why 70% of survey respondents said that they would seek a higher rank
20 in Sungusungu.

21 We have substantial evidence that in addition to direct benefits of participating in
22 Sungusungu, indirect benefits (and costs) received through institutional sanctions
23 are an important force maintaining the Sungusungu system. First, if direct benefits
24 drive much of Sungusungu participation, we should expect to find a correlation
25 between participation in Sungusungu and wealth measures such as number of
26 cows one is at risk of losing to thieves. However, [Paciotti and Borgerhoff
27 Mulder \(2004\)](#) found that regardless of such individual-level factors, most Sukuma
28 claim membership to the organizations and offer some assistance to promote the
29 group's goals. Thus, high rates of participation are likely influenced by the group-
30 level forces. For example, upon emergence, Sukuma "law" mandated all Sukuma
31 (including women and children) to pledge their allegiance to the organization;
32 those failing to swear their loyalties during initiation ceremonies were suspected
33 to be thieves, and promptly punished. In our sample, we found that all of the
34 surveyed Sukuma respondents said that they were Sungusungu members, most
35 claimed to participate in the past year, and almost every respondent stated that
36 with the exception of thieves, they have never met a Sukuma individual who
37 does not participate in Sungusungu ([Table 3](#)). Thus, indirect incentives produced
38 from the Sungusungu institution are likely an important force to maintain high
39 levels of participation. It is unlikely that so many of the Sukuma would find it in
40 their direct interest to participate, because once the organizations achieved enough

Table 3. Survey Questions and Responses From Sungusungu Members^a of Mirumba Village.

<i>N</i>	Question	Response (%)
<i>N</i> = 68	Are you a member of Sungusungu?	Yes (100)
	Have you participated in Sungusungu this year?	Yes (93)
	Is it beneficial for Sungusungu to integrate other ethnic groups into the organization?	Yes (98)
	Are special techniques required to reduce the risks of Sungusungu activities?	Yes (96)
	In the future, will you seek a higher ranked position in Sungusungu?	Yes (70)
Sub-sample <i>N</i> = 34 ^b	Are all ethnic Sukuma members of Sungusungu?	Yes (97)
	Have you ever heard of a Sukuma (other than a thief) who is not a Sungusungu participant?	Yes (6)
	Do you think Sungusungu could function effectively if only half of the population participated?	Yes (31)
	Do you think individuals with more wealth are more likely to participate in Sungusungu?	Yes (18)

^aThe sample included a number of individuals from different ranks: Ntemi (2), Mwenyeketi (1), Katibu (2), Commanders (5), Guards (17), Witch Doctor (1), Councilmen (24), General members (16). In addition, the sample included individuals from various ethnic groups: Sukuma (42), Fipa (10), Other (9), Pimbwe (7).

^bThese questions were added later in the interview process.

participants to deter thieves, “free-riders” could enjoy the benefits without costs and risks. More importantly, indirect incentives must play a strong role simply because sanctions are so strict and readily used in the Sungusungu system. For example, respondents were asked if Sungusungu could function effectively if only half the population participated; only a third of the respondents answered affirmatively, and in open discussion, many respondents discussed that free riding would never occur because members fear organizational fines. Most people discussed punishment: “The Sungusungu are very fierce, both to thieves and to their members.”

Hypothesis 2. *Sungusungu* Cooperation is Influenced by “Strong Reciprocity” and Institutional Context.

As discussed above, Sungusungu provide highly prosocial services that are wide in scope. Assuming that Sukuma social institutions were the foundation to Sungusungu, we expected to find that in comparison to their Pimbwe neighbors, the Sukuma are more likely to be highly prosocial and to cooperate with ethnic members living in both near and distant locations. To evaluate this hypothesis, Paciotti and Hadley (2003) used the Ultimatum Game (UG) developed by

1 experimental economists (for details on these sorts of games see Camerer & Fehr,
2 2004). UG involves two anonymous players. The first player, the proposer, offers
3 the recipient a portion, e , of a set amount of money, x . The recipient is then
4 given the chance to accept or to reject the offer. A rejection of the offer leaves
5 both players with nothing, whereas acceptance of the offer leaves the proposer
6 with the sum initially proposed, $x - e$, and the recipient with e . We played
7 the game with a sample of 20 Sukuma and 20 Pimbwe using 1000 Tanzania
8 shillings (equivalent to one U.S. dollar and one day's wage in the study area). Two
9 experimental treatments were used to measure the scope of institutions; half of
10 the subjects from each ethnic group were randomly paired with an ethnic member
11 "from their own village," and the other half with an ethnic member "from the
12 neighboring village." The results support the hypothesis that the Sukuma have
13 large-scale institutions that promote cooperation. In the within-village treatment
14 Sukuma respondents proposed a mean of 610 shillings, and in the inter-village
15 treatment, they proposed 520 shillings. In contrast, Pimbwe players proposed
16 less in both treatments in comparison to the Sukuma, yet there was also a significant
17 effect of the treatment. Concerning the within-village treatment, Pimbwe proposed
18 a mean of 500 shillings, and in the inter-village treatment, they proposed a mean
19 150 shillings. Finally, in contrast to individual-level variables (i.e. wealth, age, and
20 sex), ethnicity explained a much greater proportion of variation in offer amount.
21 This adds credibility to the hypothesis that social institutions (rather than aggregate
22 demographic characteristic) are the most important factor.⁷

23 Previously unreported, we also played the Dictator Game with a sample of
24 Sukuma and Pimbwe individuals. This game is similar to UG in that the proposer
25 offers the recipient any portion of the money that they want. However, unlike UG,
26 the recipient has no option to reject the offer; they simply receive any amount
27 of money that the proposer "dictated" to send. The results support the idea that
28 strong reciprocity is an important force among all the players, although even
29 more so among the Sukuma participants. Playing the game with 1000 Tanzanian
30 shillings, the mean amount of money kept by Sukuma ($N = 10$) was 500 shillings,
31 and the mean amount kept by Pimbwe ($N = 18$) was close to 600 shillings
32 (the differences were statistically significant, $p = 0.048$ with a one-tailed Mann-
33 Whitney comparison).

34 Although individuals from each ethnic group likely have predispositions to
35 behave as "strong reciprocators," the magnitude of prosocial behavior and scope of
36 sacrifice are contingent on institutional rules (Richerson & Boyd, 1998, n.d.). All
37 of the participants were given the same situation, yet their behavior seemed to be
38 influenced by their ethnic-specific institutions that they brought with them into the
39 game. Pimbwe were somewhat generous in UG, but mainly to people from their
40 own village. In contrast, Sukuma social institutions promote "hyper-fair" offers

1 even to other Sukuma living in distant villages. One Sukuma player explained that
2 his ethnic members share generously with all Sukuma because “it is disgraceful
3 to act like a hyena and take too much” (Paciotti & Hadley, 2003).

4 **Hypothesis 3.** Sungusungu Limits Internal Corruption, and Provides Prosocial
5 Services to the Community as a Whole.
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7 We speculate that Sukuma social institutions in the distant past emerged at least
8 partially through cultural group selection, and provided the institutional foundation
9 for the emergence of Sungusungu (Henrich, 2003; Smith, 2003). Unfortunately,
10 obtaining data to evaluate the importance of cultural group selection is difficult.
11 However, if group-level processes have influenced Sungusungu, we should expect
12 it to “function” as an adaptive system. The expected outcomes of such a system
13 are institutional mechanisms to limit internal opportunism by selfish individuals,
14 providing services to individuals with less power, and limiting free riding. We
15 recognize that many MI theorists may react strongly to such claims in that they
16 are reminiscent of traditional functional thinking that overestimated the ability for
17 institutions to limit individuals engaging in self-interested strategies. For example,
18 Smith (2003) criticizes the institutional perspective favored by CIT theorists
19 (Richerson & Boyd, 1998) for overemphasizing the ability of institutions to control
20 individual-level processes highlighted in the HBE paradigm. We agree somewhat
21 with this critique, in that social institutions never completely resolve self-interested
22 strategies. However, this is exactly why the Sungusungu invest so much effort in
23 punishment. Individuals do have direct incentives to steal cattle or shirk on their
24 Sungusungu duties, thus the organizations readily use sanctions to prevent such
25 behaviors from breaking down the system.

26 Our fieldwork highlighted many examples of Sungusungu’s ability, unlike the
27 Tanzania state, to control organizational corruption, and provide services in a
28 somewhat prosocial manner. We attended numerous events in which committee
29 members and the general Sungusungu members accused and ousted high-level
30 leaders for seemingly small rule violations (Paciotti, 2002, n.d.). In one case, the
31 Ntemi gave a non-member some meat at a Sungusungu feast (later deemed as
32 a form of thievery), and in another, an Ntemi used the cows in the Sungusungu
33 bank for his own investments. In both cases, hundreds of lower ranked members,
34 without fear of repercussions, criticized the leaders in an open forum. In sum,
35 although Tanzania has one of the most corrupt governments in the world (Global
36 Corruption Report, 2003), the Sungusungu have been successful in limited such
37 behavior within their ranks.

38 The Sungusungu have also performed a number of public services in the study
39 area benefiting both Sukuma and non-Sukuma communities. For example, after
40 the emergence of a widespread cholera epidemic, Sungusungu agreed to the

1 requests made by district officials to close down the roads to prevent unauthorized
2 individuals from entering or leaving the area. Informants report that Sungusungu
3 quickly mobilized for these duties without accepting bribes, thus providing an
4 effective public service to help prevent the spread of disease. Similarly, the
5 Sungusungu in one village quickly mobilized to protect the cargo of a crashed
6 truck to prevent looting, and when a man became lost in the forest, the Sungusungu
7 organized a successful search party. In another case, the district government under
8 guidance from division and ward officials, asked the Sungusungu to prepare a
9 security force and parade for the visiting Tanzanian president. Each Sungusungu
10 village was asked to donate money to provide food for the president and his
11 accompanying staff. The village chapters held meetings to decide how they would
12 acquire a cow to donate to the president, and who would be sent to welcome him at
13 his speech. In the end, Sungusungu members were proud that their organizations
14 successfully made arrangements for the president's visit.

15 16 17 **DISCUSSION**

18
19 Our data show that Sungusungu has a strong institutional component, and
20 that predispositions toward "strong reciprocator" behavior are important forces
21 influencing the Sungusungu. However, we acknowledge the importance of forces
22 highlighted in the MI perspective, and consider plausible MI explanations
23 accounting for Sungusungu cooperation. In addition, we highlight the relationship
24 between Sungusungu and the Tanzanian state, and suggest that the state has
25 played an important role in directing prosocial behavior among the Sungusungu
26 organizations.

27 28 29 *Methodological Individualism*

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31 **Smith (2003)** argues that higher payoffs from cooperative production (e.g.
32 herding vs. farming) can create greater incentives to solve collective action
33 problems. For example, it could be that Sukuma agro-pastoralists have historically
34 experienced greater payoffs than other ethnic groups for creating social institutions
35 to protect their cattle. In contrast, with a history of hunting and small-scale
36 horticultural economies, the Pimbwe have not have received high payoffs for
37 larger-scale institutions. Thus, we agree that aggregate individual-level forces such
38 as household economics may have played a role in the emergence of Sukuma
39 institutions. However, simply having a greater need for an institutional system
40 does not explain what types of mechanisms will lead to its evolution. We have

1 argued that Sungusungu is an exceptional social system that provides many benefits
2 across wide social scales. Thus, we suspect that group-level processes have been
3 important in shaping the emergence of Sungusungu.

4 Costly signally theory provides another plausible micro-economic approach to
5 understand Sungusungu cooperation; a Sungusungu member is likely motivated
6 to punish criminals, or Sungusungu shirkers, to signal that he is capable of such
7 costly behaviors (Gintis et al., 2001). However, we doubt that signaling theory
8 on its own can be enough to explain large-scale cooperation. Henrich (2003)
9 shows that signaling theory is hindered by the fact that costly signals allow selfish
10 individuals to hone in on and exploit potential altruists. In addition, many other
11 species engage in costly signals, but do not achieved large-scale cooperation. The
12 second point is especially relevant to our data, because it leads us to question why
13 the Sukuma support Sungusungu with costly signals but other ethnic groups do
14 not. Why is it that so few Pimbwe men engage in Sungusungu signaling, when
15 many of these young men face a shortage of food and resources needed to impress
16 mates and allies? In addition, why do young men signal with prosocial Sungusungu
17 enforcement rather than with deviant behavior such as cattle raiding? We posit that
18 the cultural context of Sungusungu institutions influences how signally occurs. To
19 see this, consider how most Sukuma respondents could easily explain the rules of
20 Sungusungu, and most viewed Sungusungu as the main authority to deal with social
21 problems. In contrast, many Pimbwe did not understand the rules of Sungusungu
22 and the consequences of rule violations. In addition, many Pimbwe (possibly due to
23 ethnic boundaries and associated conflict) do not view Sungusungu as a legitimate
24 institution of social control (Paciotti & Borgerhoff Mulder, 2004). In sum, as
25 shown by Gintis et al. (2001, p. 17), signaling mechanisms which create prosocial
26 outcomes likely work best along with the cultural evolution of different institutions.
27 Various cultural evolutionary histories supplying different notions of social control
28 and trust between ethnic groups, explain why one ethnic group, the Sukuma, are
29 readily able to signal to both members and non-members about their cooperative
30 abilities to control deviants.

31 32 33 *Preexisting Institutions and State Influence*

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35 Most Tanzanian ethnic groups have to rely on themselves for protection due to a
36 corrupt and inefficient state justice system. Thus, it is unsurprising that the Sukuma
37 have sought and found help among non-Sukuma ethnic members (Table 3), and the
38 Tanzanian state (in recognizing the effectiveness of Sungusungu) has encouraged
39 individuals from all ethnic groups to join the Sungusungu movement (Abrahams,
40 1998; Paciotti & Borgerhoff Mulder, 2004). However, Tanzanian ethnic groups

1 have diverse types of social institutions to deal with issues of social control. Thus,
2 these forces provide a “natural experiment” to test the hypothesis that in contrast
3 to other ethnic social institutions, Sukuma institutions are specially endowed to
4 control crime with large-scale cooperative institutions.

5 In support of this, we find that other ethnic groups have not been as successful
6 in creating their own Sungusungu. Although many Pimbwe and Fipa have joined
7 the existing Sungusungu, inter-ethnic conflict motivated Pimbwe in one village
8 to attempt to create their own Sungusungu separate from the Sukuma system.
9 However, they were unsuccessful, and Pimbwe leaders explained to us that the
10 Pimbwe were not prepared to sustain cooperation between clans and villages
11 (Paciotti & Borgerhoff Mulder, 2004). Paciotti and Borgerhoff Mulder (2004)
12 describe additional cases in which variation in social institutions likely influences
13 the cooperative outcomes of Sungusungu. In one case, the state encouraged
14 the development of Sungusungu among the Kuria ethnic group from northern
15 Tanzania. This group is known for their extensive involvement in cattle rustling.
16 Although the Kuria adopted Sungusungu, divisive clans in their society limited
17 their effectiveness to sustain Sungusungu; the Kuria Sungusungu were unwilling
18 to punish their own clan members suspected of thievery (Fleisher, 2000). Of course,
19 we recognize the possibility that other non-cultural differences between the ethnic
20 groups may explain these patterns (e.g. different economic strategies), but it seems
21 quite plausible that cultural variation is important.

22 Although we have argued that Sukuma culture has a strong impact on
23 Sungusungu outcomes, we acknowledge that the Tanzanian state does have an
24 important relationship with the system. With a socialist history, the state has
25 favorably received, albeit with some reservations, the emergence of Sungusungu
26 by incorporating the system into the national justice system (Abrahams, 1998).
27 Although the state provides no form of remuneration to the organizations, it
28 has influenced Sungusungu by discouraging unfavorable behavior such as killing
29 witches and suspected thieves, and encouraging them to aid in state functions
30 such as tax collecting and enforcement of criminal behavior. In the study area, the
31 local government plays an active role among village and ward-level Sungusungu
32 chapters by attending meetings and elections. At one election, all ward and village
33 government officials attended. They gave speeches stressing that Sungusungu
34 is an organization for the use and benefit of all ethnic groups, and warned the
35 organization to refrain from using violence to punish deviants. The leaders also
36 commended the Sungusungu for their services, but made clear that they must follow
37 government laws. Paciotti witnessed occasions in which the ward government
38 leaders have forbidden the Sungusungu from certain behaviors such as punishing
39 a suspect who was mentally ill. In addition, a ward official asked the Sungusungu
40 to enforce a law that would forbid Sukuma herders from allowing their cattle to

1 walk on newly graded roads. Because this violates the interests of many Sukuma
2 (they use the roads to move their cattle to pastures and auctions efficiently), it
3 was impressive that he made some headway in gaining Sungusungu compliance
4 to enforce such rules. Overall, state promotion of Sungusungu – with limits – has
5 resulted in the emergence of a quasi-national justice system.

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CONCLUSIONS

10 Although mainly qualitative, our data suggest that understanding Sukuma
11 cooperation in Sungusungu requires one to incorporate social institutions in
12 the analysis. The ethnographic data provide evidence that Sungusungu have
13 a sophisticated set of rules that define roles in the organizations, and how
14 people should be treated if they fail to perform their duties. Non-institutional
15 theories focusing on the strategic interactions of individuals offer important
16 mechanisms to explain many types of cooperation, but Sungusungu is a large-
17 scale cooperative system that involves huge numbers of non-kin and strangers
18 who interact on rare occasions with a low probability of future interactions.
19 Thus, it is unlikely that Sungusungu can be understood with attention only to
20 kinship and “weak” reciprocity mechanisms. In testing hypotheses produced
21 by cultural inheritance theory, we have three tentative conclusions. First, the
22 sanctions produced by institutional rules produce important indirect incentives
23 to participate. Although many individuals likely participate for the direct benefits
24 of protecting their property, rewards and punishments produced by institutional
25 rules limit free-riding and ensure that a large fraction of the population participate
26 in Sungusungu. Second, our experimental evidence suggests that both Pimbwe and
27 Sukuma individuals are conditional cooperators (i.e. they share money in one-time
28 anonymous interactions), but that the differing social institutions between these
29 two groups explains why Sukuma are more prosocial than the Pimbwe, especially
30 at larger social scales. These data explain why the Sukuma, in comparison to
31 the Pimbwe, are better able to develop and maintain a social control system
32 such as Sungusungu. Finally, concerning origins, we suspect that the Sungusungu
33 institution may be founded upon preexisting institutions that evolved by cultural
34 group selection. Consistent with this hypothesis, Sungusungu produce prosocial
35 services, and the organizations are effective in limiting corruption and abuse by
36 those in power.

37 Although we stress the importance of institutional forces, we acknowledge that
38 micro-economic forces are also important in both emergence and maintenance of
39 Sungusungu. Household economic strategies that vary between ethnic groups are
40 individual-level forces that influence the development of institutions. In addition,

1 participation in risky behaviors such as Sungusungu enforcement is a costly signal
 2 that can elevate one's status, thus providing mating and other social benefits.
 3 These forces, however, operate with the parameters of social institutions, and
 4 some ethnic groups more than others (e.g. Sukuma) may have been endowed
 5 with institutions that provide prosocial services across wide social scales. In
 6 sum, the data presented here cannot confirm the exact importance of individual
 7 and group-level processes because obtaining quantitative data on payoffs in a
 8 common currency is a formidable challenge. The qualitative data, however, show
 9 that if a population of people know, trust, and are committed to a set of rules
 10 (e.g. the Sungusungu), they can provide important public goods in the same
 11 environment where people not knowing, not trusting, or not committed to these
 12 rules cannot. We add that further analyses of Sungusungu and similar institutions
 13 would be incomplete without specific attention to how institutional rules influence
 14 individual decisions to participate in the often costly and risky provisioning of
 15 public goods.

16 17 18 NOTES

19
20 1. The Sungusungu have been compared to vigilante organizations from the 19th century
 21 American West due to their emergence under a weak state (see [Abrahams, 1998](#)). However,
 22 the Sungusungu also arbitrate village disputes with sophisticated institutional rules, and
 23 have been legitimized (albeit with some reservations) by the Tanzanian state. In sum, the
 24 Sungusungu is really a quasi-national justice institution ([Heald, 2002](#); [Paciotti, 2002](#)).

25 2. Scholars from MI perspectives often highlight the importance of kin selection to
 26 explain cooperative behavior, even though arguably such a mechanism involves group
 27 selection and altruistic motivations ([Henrich, 2003](#)). Although kin selection is an important
 28 mechanism to achieve cooperation among human and non-human groups, it is unlikely to
 29 explain cooperation at larger scales ([Henrich, 2003](#)).

30 3. Looking ahead to Table 2, a Sungusungu mission of 100 men traveling to a distant city
 31 to punish thieves cannot be readily rationalized by aggregate individual-level differences.

32 4. Individual-level forces such as costly signaling can also stabilize within-group
 33 variation. If cultural rules specify that individuals should signal *prosocial* behavior (in
 34 contrast to anti-social behavior such as violence), cultural group selection can operate on
 35 between-group variation to favor cooperative institutions ([Gintis et al., 2001](#)).

36 5. Paciotti initially conducted demographic research among Pimbwe and Sukuma, and
 37 subsequently asked permission to study the Sungusungu. After a few months of building
 38 trust, he was invited to join the Sungusungu and become a member of the Sungusungu
 39 council in the village of Mirumba. As a council member Paciotti was given the chance to
 40 understand the internal workings of the organization, while at the same time was expected
 to observe all of the rules and duties of a council member, and accept the punishments for
 violations.

6. The Sukuma live in dispersed households up to a few kilometers away from the central
 Pimbwe village where meetings often take place.

1 7. Paciotti and Hadley (2003) discuss the rejections made by Pimbwe and Sukuma.
2 Overall, these data contradicted our initial expectation that Sukuma would reject low
3 offers (only one person in the Sukuma sample rejected a 100-shilling offer). We interpret
4 this finding as having to do with the collective nature of punishment in Sukuma society;
5 individuals use authoritative institutions such as Sungusungu to punish deviants.
6

7 ACKNOWLEDGMENTS

8
9 Fieldwork was supported by the National Science Foundation (SBR-9817248). We
10 are indebted to Monique Borgerhoff Mulder for introducing us to the Sungusungu
11 and for the use of her demographic data. Ayubu Msago and Benedict Cosmas
12 were especially helpful in solving both logistical and research problems. Peter
13 Richerson and Bill Davis provided endless advice about theoretical and empirical
14 issues throughout the paper. Finally, we are grateful to the Sungusungu members
15 for allowing Paciotti to join Sungusungu and learn about how their justice system
16 functions.
17

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